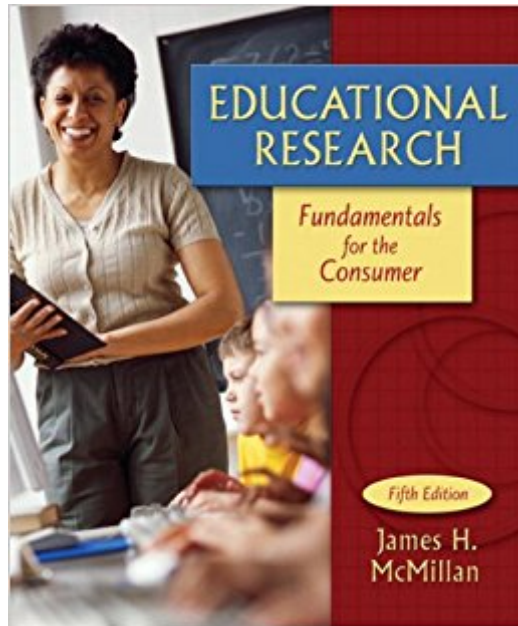


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# Educational Research: Fundamentals For The Consumer (5th Edition)



## Synopsis

This book educates students to become intelligent consumers of educational research and introduces basic research principles to those who may eventually use research in their work. Principles for conducting research and criteria for evaluating its overall credibility are presented in a concise manner, with numerous excerpts from published studies, to enable students to learn to read, understand, and evaluate research, and judge the usefulness of the findings for educational practice. There is extensive use of aides to facilitate student learning, including chapter roadmaps and concept maps, study questions, a book website, consumer tips, over 90 examples from published articles (including eight full length articles), and author reflections. The Fifth Edition includes a more extensive presentation of experimental and quasi-experimental design, consistent with the current emphasis on conducting scientific research, qualitative data analysis, effect size, and a new chapter devoted to mixed-method studies and action research.

## Book Information

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## Customer Reviews

Educational Research: Fundamentals for the Consumer, Fifth Edition James H. McMillan  
Our faculty reviewed all the available texts in the field and felt Educational Research best fit our needs. We teach this course to a wide variety of students in a variety of majors (counseling, physical education, curriculum and instruction, educational administration, etc.) and it did the best job of providing for all these individual needs.  
“Steve Neill, Emporia State University  
I think the features add a nice element and are helpful for students to better understand the text. I

direct students to the research articles and use some of the charts and tables in my lectures. I point out the outlines in the front of the chapters and direct them to the website for practice exam questions. • Anastasia Elder, Mississippi State University

Designed to help students become intelligent consumers of educational research, the fifth edition of this text introduces basic research principles to those who may later use research in their work. The author utilizes aids to facilitate student learning, including chapter concept maps, study questions, a book website, and more than 90 examples from published articles, including 11 full-length articles. New features in this edition include the following: Completely revised Chapter 3, Locating and Reviewing Related Literature, consistent with new features of ERIC and online searching Revised Chapter 1, which now discusses the nature of research consistent with Scientific Research in Education New chapter on mixed-method and action research Expanded treatment of qualitative data analysis in response to instructor's needs More detail about research ethics Examples and excerpts from published articles representing more than 50 different journals to illustrate the range of current thinking A new Exercise Manual available to be packaged with the text at no extra cost developed to provide more application exercises for students

This was a very expensive book new, and the used price was almost as bad. By renting it, I was able to get a decent used copy for a decent price that has not be highlighted or written in. The only thing that is wrong with the book is that the spine has a gouge in it on the lower part, but I am still able to use the book with no problem. The book itself is for a class I am taking, and once this class is over, I will be very glad to be able to return the book because it is very dry, and the writing style is complicated, though I suppose that research methods and the statistics that go along with that are difficult subjects to write about. I can't imagine wanting to keep this book after the class is done, so I am really really glad that is now doing text book rentals!

This book was required for my graduate research methods course. I didn't love it so much until I began writing my thesis and I needed help with setting up my study and working through the statistics of my results. I seriously have no idea what I would have done without this book. I am sure I would have found the information elsewhere, but it was so helpful to have it all in one place. It is extremely user-friendly. In fact, my husband has been using it as a reference for his dissertation. I highly recommend it!

Very complete book for those who want to learn how to carry out good research. It's not an easy

reading; it has lots of concepts and you may need further knowledge on probability.

Very simple and easy to read, which makes it a "fast" read. I used the book for a 6 week course and I believe it is not complicated text. It is nice to have for reference. Although, sometimes the examples overpower the idea of some terms and it can be a little confusing or frustrating if you are being tested on applicability with completely different concepts.

Sure, these kinds of textbooks can tend to be fairly dry...especially the first chapter. Even so, I believe that this author has attempted (and succeeded for the most part) in trying to make this subject relative and interesting. What there is no doubt here is that the information in here is quite useful and knowledgeable. This is a very good resource for those looking to understand what Researching truly entails and how to conduct it.

Arrived quickly. As for how much I love contents of said book? Well, it's educational research. Nuff said.

I got this book for an introductory graduate school educational research class. It is an easy to read and easy to understand book. It covers many different types of research at a high level, but it doesn't really specialize in any one type. A good beginning, but once you are at dissertation level you'll need a comprehensive book specializing in whatever research method you've chosen.

This book really helped with my class. It was pretty beat up when I got it, but overall I was able to use it like I would if I had purchased it to keep. Renting seems like a good way to go if they will take the beat up book back. I'll post if they won't.

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